

SBJBC 'Doing Business in Saudi Arabia' Webinar, 14 July 2020

The Saudi British Joint Business Council (SBJBC) in partnership with the Sovereign Group and AEI Saudi will be hosting a 'Doing Business in Saudi Arabia' Webinar on 14 July. The webinar will include a presentation from the Saudi Arabian Ministry of Investment, panel sessions on key business opportunity sectors in Saudi Arabia, and the support available to exporters and investors.

The focus will be on the practicalities of doing business, including the impact of recent reforms to improve the business environment. Panellists include SBJBC members from different sectors who have extensive experience of working in the Kingdom.

Representatives from the Saudi Ministry of Investment, UK Export Finance and the Department for International Trade will also join the discussion.

Proposed Agenda

- 1100 Welcome and Introduction: Rt Hon Baroness Symons of Vernham Dean and Dr Emad Althukair, SBJBC Co-Chairs
- 1105 Saudi Business Environment: Update on investor support and priority sectors
Abdulaziz Alghifaili, International Office Director UK, Saudi Ministry of Investment
- 1115 Panel session 1: 'Opportunity Sectors for UK Companies'
- A – Infrastructure & Construction/Real Estate: Update on major projects, supply chain opportunities and demand for UK expertise**
- Moderator: Campbell Keir, British Expertise International
 - Rick Hancock, Country Director – KSA, Mace Arabia
 - Ray Upjohn, Chief Executive, Chapman&Dempsey
 - Wood Plc Representative (tbc)
- B – Technology: Growth sectors including fintech and digital healthcare**
- Moderator: Hashim Alawadi, CEO, Tech Invest Com
 - Roxana Mohammadian-Molina, Chief Strategy Officer, Blend Network
 - Matt Brooke-Smith, Future Workshops, Founder & CEO
 - Abdullah Alaraj, Founder, Najd Angels Network
- 1200 Panel session 2: 'Practical advice & support for exporters and investors'
- Chad Woodward, Director of Trade & Investment for Saudi Arabia, DIT
 - Paul Arnold, Head of New Market Development, Sovereign Group
 - Adam Hosier, Founder Director, AEI Saudi
 - David Moleshead, Senior Counsellor, UK Export Finance
 - Chris Innes-Hopkins, Executive Director, SBJBC UK
- 1230 Questions & Discussion