GCC·UK TRADE CIRCLE

BUILDING GCC-UK TRADING PARTNERSHIPS FOR A DECADE OF ACTION

29TH JUNE 2021 • A VIRTUAL SUMMIT

ORGANISED BY add

AGENDA

ANNOUNCING THE FIRST OF OUR EVENT PARTNERS

UK Export Finance

Bahrain British Business Forum

MALGA

BRITISH CENTRES FOR BUSINESS

ARAB NEWS

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ABOUT THIS EVENT

British government figures indicate that trade with the Middle East amounts to **$57.2 billion annually,** with the Gulf Region accounting for $50.8 billion.

The GCC-UK Trade Summit Series will be bringing together incredible commercial opportunities and identified projects to encourage and facilitate business and investment.

The event will highlight the subjects that are most relevant to the UK and GCC business communities by delivering key insights through:

» Expert speaker panels
» Interactive panels
» Project and opportunity case studies
» Sectoral analysis
» High-level conversations
» Networking opportunities

We will present some of the most prominent projects currently underway in the GCC, providing updates and exploring investment and cooperation opportunities.

Our objectives:

- Facilitate UK foreign direct investment into the GCC, and from the GCC to the UK
- Promote and facilitate business, dialogue, and trade between UK and GCC countries
- Provide a platform for businesses on both sides to expand into new markets
- Build networks and technical capacities for entrepreneurs

CONFIRMED SPEAKERS

Dr Abdel-Aziz Aluwaisheg
Assistant Secretary-General for Political & Negotiation Affairs
Gulf Cooperation Council

Khalid Al Zayani OBE
Chairman
Bahrain British Business Forum

Saud Abu Al-Shawareb
Managing Director
Dubai Industrial City

Jay Rosen
Chief Financial Officer
The Red Sea Development Company & AMAALA

David Reavley
Chief Executive Officer
Solar Water

James Hygate
Chief Executive Officer
Green Fuels

Alistair Munro
Founder & Chief Executive Officer
Ryse Energy

Julian Lynn
Regional Head, Middle East and Asia Pacific
UK Export Finance

Avin Gidwani
Chief Executive Officer
Industry Networks

Dr Ashraf Mishrif
Oman Chamber of Commerce and Industry Chair in Economic Studies
Sultan Qaboos University

Tim Callen
Mission Chief for Saudi Arabia and Assistant Director, Middle East and Central Asia Department
International Monetary Fund

Aradhana Khowala
Chief Executive Officer & Founder
Aptamind Partners

Alistair Gosling
Founder & CEO, **Extreme**
Advisory Board Member, **Qiddiya**

Bashar Al Natoor
Head of Islamic Finance
Fitch Ratings

Samina Akram
Managing Director
Samak Ethical Finance

Prof. John Bryson
Professor of Enterprise and Competitiveness
Birmingham Business School, University of Birmingham

Saeeda Ahmed
Founder
Education Partnerships UK

Gabriella De La Torre
Director of Consulting
CBRE

Frank Kane
Anchor, *Frankly Speaking*
Arab News

Damian Malins
Venturing Projects Director
Fera Science

Tiago Fernandes
Investment Promotion & Business Advisory
Abu Dhabi Investment Office

Simon Galpin
Partner, Plus Venture Capital
Economic Development Advisor,
Investment Promotion Executive,
Startup Mentor & Formerly MD
Bahrain Economic Development Board

THE AGENDA

EVENT STARTS: 07:00 BST | 09:00 AST | 10:00 GST

09:00 • Event opens

09:45 • Opening remarks

GCC ECONOMIES & INVESTMENT OVERVIEW

10:00 • Re-energising GCC-UK strategic partnerships, trade and investment: Opportunities in an era of transformation

10:20 • GCC private sector investment in economic diversification programmes

INVEST IN UK

10:50 • Growth prospects for GCC investors in the UK - 2021 and beyond

11:20 • UK investment opportunities - a real estate perspective

GOVERNMENT INITIATIVES: STIMULATING ECONOMIC GROWTH AND DEVELOPMENT, AND ATTRACTING FOREIGN INVESTMENT

11:40 • Saudi Vision 2030 & Investing for the future

12:00 • Bahrain: Promoting trade, investment and meaningful business relationships between the Kingdom and the UK

12:40 • Featured speaker: Operation 300 Billion - Dubai's new industrial strategy

THE CASE FOR ENVIRONMENTAL SUSTAINABILITY IN THE GCC

13:00 • UK-GCC green tech collaboration and sustainability matters

Environmental sustainability is globally becoming the norm. GCC countries could unlock more than *$2 trillion* in economic growth and create more than 1 million jobs by 2030.

As the gulf works towards meeting its ambitious sustainable energy targets, regional leaders are leveraging a global network of partners to achieve their goals. Chief among these collaborators is the UK, home to one of Europe's largest green technology communities, and a thriving renewable energy sector.

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THE RED SEA PROJECT

13:30 • Special presentation: The Red Sea Project - Hallmarks of a Saudi Vision 2030 and economic diversification

TRADE FINANCE FOR UK EXPORTERS

13:50 • Trade finance for UK exporters to the GCC

UK Export Finance (UKEF) is the UK's export credit agency and in the last five years has provided £18.5 billion of support for UK exports and works in partnership with banks and brokers to help UK businesses realise their ambitions.

This session discusses how UKEF working alongside the Department for International Trade works to transform exporter's businesses.

GCC MEGAPROJECTS CONSTRUCTION DEVELOPMENTS

14:10 • Regional megaprojects overview & investment opportunities

Throughout 2020, the GCC delivered $196 billion-worth of projects, and the region is in the midst of a series of massive real-estate projects valued at approximately $1 trillion.

These projects are being designed to attract all kinds of investors - local, regional or international - and this session will discuss investor opportunities, project risks, rewards, and timelines.

14:40 • Networking break and exhibition visit

15:00 • Assessing the UK's role as a global leader in Islamic Finance

15:30 • Regional future construction projects overview

15:50 • Why the GCC is investing in AgTech

16:20 • The role of investment promotion agencies in attracting direct investment into GCC economies and how to become a successful investor in the region

16:40 • Focus on Abu Dhabi: a unique opportunity for businesses looking to establish and grow in the Middle East

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GCC FUTURE ECONOMIC OUTLOOK

17:00 • GCC economies in 2021 and beyond

- What the economic, trade & investment outlook for the region in 2021 is
- What does COVID-19 mean for economic policy priorities in the GCC?
- What structural reforms are required to galvanize private sector growth?
- How are governments using fiscal and monetary policy to address the twin-crises and how is this likely to develop going forward?

REGIONAL OPPORTUNITY SECTOR DEVELOPMENTS

17:20 • Education and training: developing talento achieve GCC visions

The GCC education sector offers significant growth opportunity with total enrolments growing at a compound annual growth rate (CAGR) of 4.1% over 2018-23, outpacing the CAGR of 1.7% registered over the past 6 years.

Strong demographics, need for quality education coupled with government impetus on raising education spending is expected to drive sector growth in the region in the future.

17:40 • Chairperson's summary and end of summit

GET INVOLVED

To share your story or opportunity, contact edward@addenterprise.com

To showcase your services or product, contact stj@addenterprise.com

To be involved, build your network and support facilitating GCC-UK trade, contact rsm@addenterprise.com

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